

kroger columbus zoo discount ticket 2014

By Faith Murazik on December 29th, 2025

kroger columbus zoo discount ticket 2014 was a popular topic among families and visitors in Columbus, Ohio, who were eager to explore the renowned Columbus Zoo and Aquarium at a reduced cost. In 2014, Kroger, one of the largest grocery store chains in the United States, partnered with the Columbus Zoo to offer exclusive discounts and special ticket promotions to local residents and visitors. This initiative aimed to make the zoo more accessible to families, encourage community engagement, and promote conservation efforts. If you were planning a visit to the Columbus Zoo in 2014, understanding the details of the Kroger discount program, how to redeem tickets, and maximizing your savings was essential. This comprehensive guide provides all the necessary information about the Kroger Columbus Zoo discount ticket 2014, along with insights into the zoo's attractions, the benefits of the partnership, and tips for planning your trip.

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OVERVIEW OF THE COLUMBUS ZOO AND AQUARIUM IN 2014

The Columbus Zoo and Aquarium is one of the most popular attractions in Ohio, renowned for its diverse animal exhibits, conservation programs, and family-friendly activities. In 2014, it continued to be a leading zoo in North America, drawing millions of visitors annually. The zoo features numerous themed areas such as:

- * Africa Safari
- * North America
- * Asia Quest
- * Shores & Sea Lions
- * Heart of Africa
- * Jungle Jack's Landing (amusement park area)

The zoo also hosts special events throughout the year, including holiday celebrations, conservation awareness days, and educational programs. Its commitment to animal welfare and environmental stewardship made it

a favorite destination for locals and tourists alike.

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DETAILS OF THE KROGER DISCOUNT TICKET PROGRAM IN 2014

Kroger's partnership with the Columbus Zoo in 2014 was designed to provide discounted admission tickets to customers. The program was highly popular, allowing families to enjoy the zoo without straining their budgets. Here are the key aspects of the program:

HOW THE DISCOUNT WORKED

- * Exclusive to Kroger Customers: Only customers purchasing specific products or participating in promotional campaigns could access the discounts.
- * Discounted Ticket Price: The typical adult and child ticket prices were reduced significantly, offering savings of up to 20-30% compared to regular admission.
- * Limited-Time Offers: The discounts were available during specific promotional periods, often aligned with holidays, summer months, or special zoo events.

HOW TO PURCHASE DISCOUNT TICKETS

1. In-Store Purchase:

- * Visit participating Kroger stores in Columbus or surrounding areas.
- * Look for specially marked displays or promotional signage.
- * Purchase the discounted tickets directly at the customer service desk or at designated checkout counters.

2. Kroger Digital Coupons and Mobile Apps:

- * Use the Kroger digital coupons available through the Kroger app.
- * Redeem coupons at checkout to receive discounts on zoo tickets.

3. Online Redemption:

- * Some promotions allowed online purchase via Kroger's partnership websites or authorized ticket vendors.
- * Print the tickets or receive electronic versions for entry.

ELIGIBILITY AND RESTRICTIONS

- * Discounted tickets were typically limited to one per customer or household.
 - * Certain promotions required purchasing specific products, such as Kroger-brand items, to qualify.
 - * The discounts did not generally apply to special events or VIP experiences.
 - * Valid identification or proof of purchase was often needed to confirm eligibility.
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WHERE TO FIND KROGER COLUMBUS ZOO DISCOUNT COUPONS IN 2014

Locating the coupons and promotional offers was straightforward if you knew where to look:

IN-STORE PROMOTIONS

- * Promotional displays at Kroger entrances and checkout lanes.
- * Flyers and brochures distributed at customer service desks.
- * Circulars inserted into weekly grocery ads.

ONLINE AND DIGITAL RESOURCES

- * Kroger's official website and digital coupons section.
- * The Kroger mobile app, where digital coupons could be clipped.
- * Special email newsletters and promotional alerts sent to Kroger loyalty members.

PARTNER WEBSITES AND SOCIAL MEDIA

- * The Columbus Zoo's official website often advertised ongoing promotions.
- * Social media pages of Kroger and the Columbus Zoo shared updates and exclusive promo codes.

MAXIMIZING YOUR SAVINGS WITH KROGER AND COLUMBUS ZOO IN 2014

To make the most of the Kroger discount tickets in 2014, visitors could adopt several strategies:

- * Plan Ahead: Check promotional dates and buy tickets early during sales periods.
 - * Combine Offers: Use Kroger coupons alongside zoo discounts or special event promotions.
 - * Join Loyalty Programs: Sign up for Kroger's loyalty card to access digital coupons and personalized deals.
 - * Attend Special Events: Some events offered combined ticket packages or additional savings.
 - * Group Visits: Larger groups might qualify for further discounts or package deals.
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BENEFITS OF USING KROGER DISCOUNT TICKETS IN 2014

The partnership between Kroger and the Columbus Zoo provided numerous benefits for visitors, including:

COST SAVINGS

- * Significant reductions in ticket prices made zoo visits more affordable.
- * Allowed families to allocate budget toward food, souvenirs, or additional activities.

COMMUNITY ENGAGEMENT

- * Encouraged local residents to explore and support their community zoo.
- * Promoted awareness of conservation and wildlife education.

CONVENIENCE AND ACCESSIBILITY

- * Easy access to discounted tickets through familiar local stores.
- * Reduced waiting times and hassle compared to purchasing at the gate.

SUPPORTING CONSERVATION EFFORTS

- * Revenue from ticket sales, including discounted tickets, contributed to zoo conservation projects.

- * Visitors could feel good about supporting wildlife preservation initiatives.

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ADDITIONAL TIPS FOR VISITING THE COLUMBUS ZOO IN 2014

To enhance your experience, consider these tips:

1. Visit During Off-Peak Hours: Early mornings or late afternoons often have fewer visitors.
2. Bring Your Own Snacks: While food options are available, bringing snacks can save money.
3. Wear Comfortable Shoes: Expect a lot of walking across expansive exhibits.
4. Check the Schedule: Look for animal feedings, shows, or keeper talks scheduled during your visit.
5. Plan for Weather: The zoo is outdoors, so dress appropriately for the forecast.
6. Use the Zoo Map: To efficiently navigate and see all major exhibits.

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CONCLUSION

The Kroger Columbus Zoo discount ticket 2014 initiative was a fantastic opportunity for residents and visitors to enjoy the zoo's diverse attractions at a reduced price. By leveraging Kroger's promotional offers, digital coupons, and in-store discounts, families could experience the wonders of the Columbus Zoo without overspending. The partnership not only provided financial benefits but also fostered community engagement and supported conservation efforts. If you're planning a visit in future years, staying informed about such promotions can help you maximize savings and enjoy a memorable day at one of Ohio's premier attractions.

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Remember: While this article focuses on 2014, similar promotional strategies often recur annually. Always check the latest information from Kroger and the Columbus Zoo for current deals, seasonal discounts, and new partnership opportunities.

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Kroger Columbus Zoo Discount Ticket 2014: A Comprehensive Review

In 2014, families and zoo enthusiasts alike looked for affordable ways to experience the wonders of the Columbus Zoo and Aquarium.

One of the most popular options at the time was securing discounted tickets through Kroger, a leading grocery retailer with a reputation for offering promotional deals on local attractions. This review delves into the details of the Kroger Columbus Zoo

Discount Ticket 2014, exploring how the program worked, its benefits, limitations, and how it fit into the broader context of zoo visits during that period.

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UNDERSTANDING THE KROGER COLUMBUS ZOO DISCOUNT TICKET PROGRAM IN 2014

The concept of discounted zoo tickets through grocery stores like Kroger is a classic example of promotional partnerships aimed at increasing visitation while offering consumers savings. In 2014, Kroger partnered with the Columbus Zoo and Aquarium to distribute discounted tickets, making it easier and more affordable for families to enjoy one of Ohio's premier attractions.

Key Features of the Program:

- * **Availability:** Discount tickets were typically available at Kroger stores throughout Central Ohio, often at customer service counters or in special promotional displays.
- * **Pricing:** The discount usually ranged between \$2 to \$5 off the regular admission price,

sometimes more during special promotions
or specific seasons.

- * Validity: Tickets purchased through Kroger were generally valid for the entire 2014 season, with some restrictions on blackout dates during peak times or special events.
- * Purchase Limits: Many stores limited the number of discounted tickets per customer to prevent bulk purchasing for resale, often capping at 4 or 6 tickets per visit.

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HOW TO PURCHASE KROGER DISCOUNT TICKETS IN 2014

Understanding the purchasing process is essential for maximizing savings and ensuring a smooth experience.

STEP-BY-STEP GUIDE:

1. Visit Participating Kroger Stores: Not all Kroger locations participated, so it's important to confirm availability beforehand—either through the store or by visiting Kroger's website.
2. Locate the Promotional Display or Customer Service Desk: Discount tickets were usually sold at the front of the store or at the customer service counter.
3. Select the Number of Tickets Needed: Customers could purchase a set number of discounted tickets, often in multiples like 2, 4, or 6.
4. Pay at the Register: Payment was straightforward, with the discounted price applied at checkout.
5. Receive the Tickets: Tickets were typically printed at the store or provided as vouchers redeemable at the zoo.

Additional Tips:

- * Check for Coupons or Additional Promotions: Sometimes, Kroger offered coupon stacks or double coupon days that could further reduce the ticket price.
- * Membership Discounts: Kroger Plus cardholders might have received additional savings or exclusive offers.
- * Advance Planning: During peak seasons like summer or school holidays, tickets could sell out

quickly, so early purchase was advisable.

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COST SAVINGS AND VALUE ANALYSIS

Understanding the financial benefits of the Kroger discount program in 2014 helps families determine if it was worthwhile.

Regular Admission Prices in 2014:

- * Adults (ages 13-61): Approximately \$22
- * Children (ages 3-12): Approximately \$17
- * Seniors (62+): Approximately \$20

Kroger Discounted Prices:

- * Typically reduced by \$2-\$5 per ticket, bringing adult tickets down to roughly \$17-\$20.
- * Children's tickets could be as low as \$12-\$15.
- * Additional discounts might have been available for groups or during promotional periods.

Cost Comparison Table:

| Ticket Type | Regular Price | Kroger Discounted Price | Savings per Ticket |

|-----|-----|-----|-----|

| Adult | \$22 | \$17-\$20 | \$2-\$5 |

| Child | \$17 | \$12-\$15 | \$2-\$5 |

| Senior | \$20 | \$15-\$18 | \$2-\$5 |

Overall Value:

For families planning a day trip, these discounts significantly reduced the overall cost, especially when purchasing multiple tickets. For example, a family of four (two adults, two children) could save approximately \$8-\$20 total, making the zoo visit more affordable and accessible.

ADDITIONAL BENEFITS OF USING KROGER DISCOUNT TICKETS

Beyond the immediate savings, several other advantages made the Kroger discount ticket program appealing:

- * Ease of Access: With tickets available directly in local Kroger stores, families could purchase tickets during regular shopping trips without the need for online ordering or mailing.
- * No Shipping Fees: Unlike online ticket purchases, Kroger tickets did not incur additional shipping charges.
- * Voucher Flexibility: Many tickets were issued as vouchers, which could be redeemed at the zoo during a specified date range, providing flexibility.
- * Promotional Events: Occasionally, Kroger held special events or in-store displays that included additional freebies or coupons for zoo-related merchandise.

LIMITATIONS AND CONSIDERATIONS IN 2014

While the program was beneficial, there were some limitations and considerations:

- * Limited Availability: Not all Kroger locations participated, and stock could run out during busy seasons.
- * Blackout Dates: Some tickets might have been restricted during peak periods like summer weekends or special zoo events.
- * Validity Period: Tickets purchased in late 2014 might have had expiration dates extending into early 2015, requiring timely use.
- * Potential for Resale Restrictions: Reselling discounted tickets was often prohibited, so they were intended for personal use only.
- * No Online Purchase: The program primarily operated through in-store sales, limiting convenience for some customers.

ADDITIONAL TIPS FOR MAXIMIZING YOUR VISIT IN 2014

To get the most out of your zoo visit using Kroger discount tickets, consider the following:

- * Plan Ahead: Check the zoo's schedule for special events, animal feedings, or shows that might enhance your experience.
- * Visit During Off-Peak Hours: Early mornings or late afternoons tend to be less crowded.
- * Bring Your Own Food: While the zoo offers food options, bringing snacks can save money and time.
- * Use the Discount for Memberships: Sometimes, discounts could be combined with annual memberships or special passes for further savings.
- * Check for Additional Promotions: The zoo occasionally offered free days or special admission discounts that could complement the Kroger deal.

IMPACT AND COMMUNITY RECEPTION IN 2014

The Kroger Columbus Zoo discount ticket program in 2014 was generally well-received by the local community. Families appreciated the affordability, which made zoo visits more accessible, especially for larger households or those on a budget.

Community Feedback Highlights:

- * Positive Experiences: Many families reported that the savings allowed them to visit multiple times during the season.
- * Increased Attendance: The program helped boost zoo attendance during the summer months, benefiting the zoo's educational and conservation efforts.
- * Customer Satisfaction: Kroger's partnership was viewed as a value-added service, strengthening customer loyalty.

Some criticisms included limited availability at certain stores and occasional stock shortages during peak seasons. Nonetheless,

the overall sentiment was favorable, and the program became a staple for Ohio families seeking budget-friendly entertainment.

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CONCLUSION: THE LEGACY OF THE 2014 KROGER COLUMBUS ZOO DISCOUNT TICKET PROGRAM

Reflecting on the Kroger Columbus Zoo Discount Ticket 2014, it is clear that this initiative played a significant role in making zoo visits more affordable and accessible to the Ohio community. The partnership offered tangible savings, convenience, and an opportunity for families to enjoy quality time with loved ones amidst the diverse animal exhibits.

While the program had its limitations, its success in fostering community engagement and supporting local attractions underscored the effectiveness of grocery-store-based promotional ticketing. For those who participated, it was an excellent way to experience the Columbus Zoo at a reduced cost, fostering lifelong memories and appreciation for wildlife conservation.

In summary, the 2014 Kroger discount ticket program exemplified how strategic collaborations between retailers and attractions can benefit local communities, promote tourism, and encourage educational experiences—all while providing substantial savings to consumers.

> QuestionAnswer

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> Did Kroger offer a discount on Columbus Zoo tickets in 2014?

> Yes, in 2014, Kroger provided special discounts on Columbus Zoo tickets as part of promotional partnerships to encourage family visits and shopping at Kroger stores.

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> How could customers in 2014 redeem Kroger discounts for Columbus Zoo tickets?

> Customers could redeem the discounts by purchasing specific Kroger products and then presenting the receipt at the zoo or

- > through online coupon codes provided by Kroger during promotional periods.
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- > What was the typical discount percentage for Columbus Zoo tickets at Kroger in 2014?
- > The discount typically ranged from 10% to 20% off regular admission prices, depending on the promotion and the purchase requirements at Kroger stores in 2014.
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- > Were there any special promotions for families or groups at the Columbus Zoo via Kroger in 2014?
- > Yes, Kroger often offered special group rates or family package discounts for zoo tickets, making it more affordable for larger groups or family visits during the 2014 promotional period.
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- > Is the 2014 Kroger Columbus Zoo discount still available today?
- > No, the 2014 Kroger Columbus Zoo discount was a limited-time promotion and is no longer active. Current discounts and promotions can be found on the Columbus Zoo's official website or Kroger's current offers.

Related keywords: Kroger, Columbus Zoo, discount ticket, 2014, zoo admission, Kroger deals, zoo discount, Columbus Ohio, wildlife park, zoo promotion